



person
centered
excellence
accreditation

LIVE

LEARN

LEARN SKILLS

PEOPLE **first** MISSION

employment
involvement
fulfillment

dignity
respect
purpose

MEET GOALS

WORK

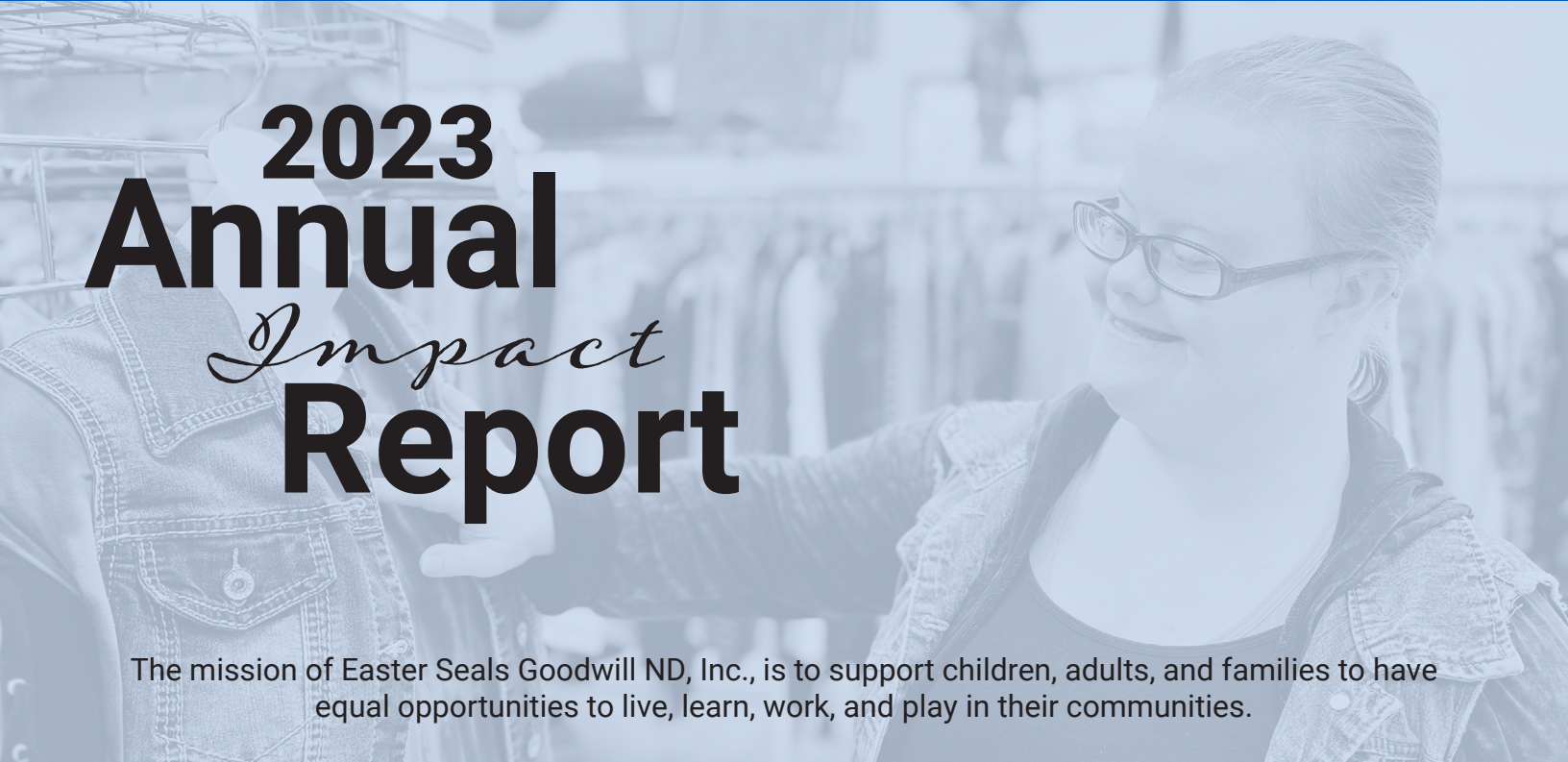
GAIN INDEPENDENCE

PLAY

EXPERIENCE QUALITY OF LIFE

2023 Annual *Impact* Report

The mission of Easter Seals Goodwill ND, Inc., is to support children, adults, and families to have equal opportunities to live, learn, work, and play in their communities.



SHOP ONLINE 24/7



VIEW OUR SERVICES >



EXPLORE OUR CAREERS >



SHOP RETAIL LOCATIONS >

EASTER SEALS GOODWILL ND, INC. HOLDS AN AFFILIATION WITH TWO NATIONAL ORGANIZATIONS: EASTERSEALS AND GOODWILL INDUSTRIES.

Easter Seals Goodwill ND, Inc's website www.esgwnd.org.

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Review



Following a star to a shared goal

A message from Easter Seals Goodwill ND, Inc.

With every process we follow, and every program and service we offer, we ask ourselves, “How will this improve the quality of life of the people we support?”

Regularly throughout the year, the board of directors and senior leadership team at Easter Seals Goodwill ND, Inc., evaluate what we are doing collectively as an organization to make sure we are delivering on our mission of **supporting children, adults, and families to have equal opportunities to live, learn, work, and play in their communities.**

A company’s mission is its guiding star, providing direction and purpose for every decision. It ensures everyone within the organization is working toward a shared goal.

From our Program Services to our Retail and e-Commerce services, our shared goal is supporting people.

The Team Members we employ are among our greatest assets in reaching those shared goals. Their commitment, caring, and work ethic are evident in their daily activities. Without reservation, we can say we are blessed with some of the best.

Business partnerships and community support in the form of sponsorships, grants, and donations are also valuable assets that support us and help us be the best we can be.



A Team Member researches a donated item’s potential worth, and takes photos and uploads them to the online auction at www.esgwnd.org.

You’ve likely heard the saying, “It takes a village to raise a child.” In our case, it takes a village to run a statewide non-profit organization in an ever-changing industry. That village rallied in the 2022-2023 fiscal year, and with your support, these were some of our notable accomplishments.

- 624 people supported
- 305,094 hours of primary support worked
- 60,018 retail donors
- 2.4 million pounds of items donated
- 1.5 million pounds of items recycled

Our tagline reads, “A better community starts **with you.**” It certainly does!

As you browse this Annual Report, take a moment to read the “Impact by Numbers” sidebars. These numbers speak of the successes we’ve experienced by following the star and working toward a shared goal.

As we look to the future of Easter Seals Goodwill ND, Inc., we will continue to evaluate the changing business landscape, our current programs and services, and the needs of the people we support.

As those needs change, we will evolve. We will develop new programs and projects that can be sustained over time, provide substantial benefits to people with disabilities and special needs, and lend themselves to adaptation and replication.

Thank you for supporting our mission and being part of our village.

FIND US ONLINE

ORGANIZATION
www.esgwnd.org



CAREERS
www.esgwndcareers.org



FACEBOOK
www.facebook.com/ESGWND1/

INSTAGRAM
www.instagram.com/esgw.nd/

YOUTUBE
www.youtube.com/@esgwnd

ESGWND BOARD OF DIRECTORS

David Wald
Chairman

Jonus Elston
First Vice-Chair

Steven Richard
Secretary-Treasurer

Jacob Nesvig
Board Member

David Tschider
Board Member

Jeff Erickson
Board Member

Thank you for supporting our direction and purpose.

Program Services

Our Program Services provide direct care to the people and families we support. While their needs vary, our goal is the same: To support children, adults, and families to have equal opportunities to live, learn, work, and play in their communities.

Some of our services include Residential Habilitation, Independent Habilitation, Family Support, Aging, Employment, and Day Support.

Our Day and Vocational Services promote community participation; self-help skills; and sensory-motor, cognitive, communication, and social interaction skills. We also help people develop job skills and provide long-term support in a work setting.

Our Residential Services provide regular support that assists people in developing self-help, socialization, and skills that improve their ability to live independently and participate in the community.

We also assist people who live alone with personal and non-personal care tasks, and provide respite care when primary caregivers are away from home.

Our caregivers work out of regional offices located in Mandan, Minot, Dickinson, Jamestown, Grand Forks and Fargo. [Click here for regional office addresses.](#)

For more information, visit www.esgwnd.org.

Retail Services

Our Retail Services assist with our funding. As a non-profit organization, our mission is fulfilled through the collection and sale of donated goods. The revenue generated from our stores supports our mission and helps fund our Program Services.

Our stores sell a variety of antique, unique, new, and name-brand items. Products range from clothing and shoes to kitchen wares, furniture, décor, books and games, movies and music, toys, and seasonal decorations. Merchandise is organized by departments, and clothing is sorted by category for easy browsing and shopping.

Fresh inventory is added to the sales floor throughout the day. Some shoppers return multiple times a day to search for new merchandise!

We receive a lot quality items, thanks to civic-minded donors who help us keep the shelves and floor stocked.

We carefully process donations to make sure they have life left before offering them to the public for purchase. When we receive items that are dated or damaged, many of those items can be recycled.

Our Goodwill retail stores are located in Minot, Bismarck, Jamestown, Grand Forks, and Fargo (2). [Click here for retail store addresses.](#)

For more information, visit www.esgwnd.org.

Impact by numbers



624

The number of people supported in the 2022-2023 fiscal year.



305,094

The number of hours of primary support provided to people in the 2022-2023 fiscal year.

LEARN **SKILLS** MEET **GOALS**
PROMOTE **INDEPENDENCE**
EXPERIENCE **QUALITY OF LIFE**



Impact by numbers



60,018

The number of retail donors in the 2022-2023 fiscal year.



231,149

The number of Goodwill transactions in the 2022-2023 fiscal year.



employment involvement
fulfillment

e-Commerce Services

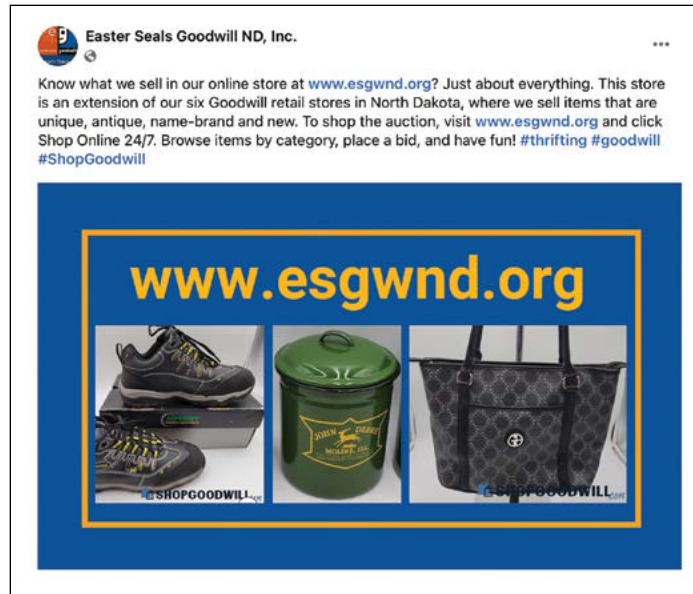
Our e-Commerce Services are an extension of our six Goodwill retail stores.

Once donations are received at the retail stores, they are evaluated for potential worth. If items are unique, antique, name-brand or new, they may generate higher sales through an auction. Those items are transferred to e-Commerce and sold online.

Shopping begins locally at www.esgwnd.org. When shoppers click on a specific item to learn more, they are redirected to the national site www.ShopGoodwill.com.

North Dakota's e-Commerce headquarters are in Bismarck, where items are marketed and shipped.

Items that do not sell in North Dakota's Goodwill retail stores or online are sold in commodities markets. This process promotes sustainability and keeps items out of the landfill.



mission-integrated enterprise-funded



Impact by numbers



17,611

The number of e-commerce items listed in the 2022-2023 fiscal year.



1.5+ mil

The number of pounds of donations recycled in the 2022-2023 fiscal year.

Fiscal Year-End Figures 2022-2023

ASSETS

Total Current Assets	\$9,730,621
Property and Equipment	\$13,162,363
Other Assets	\$1,293,435
TOTAL ASSETS	\$24,186,419

LIABILITIES/NET ASSETS

Total Current Liabilities	\$1,327,075
Long-Term Operating Lease	\$244,029
Total Net Assets	\$22,615,315
TOTAL LIABILITIES AND NET ASSETS	\$24,186,419

WHAT OUR COMMUNITIES PROVIDED TO ESGWND

Program Services	\$11,092,208
Sales and Salvage	\$4,603,007
Public Support	\$267,343
Other	\$597,082
TOTAL	\$16,559,640

WHAT ESGWND PROVIDED TO OUR COMMUNITIES

Cost to Provide Services to People Supported	\$8,480,646
Administration	\$774,650
Payroll Taxes & Benefits	\$2,420,189
TOTAL	\$11,675,485

Investment in New Facilities and Equipment Renewal	\$487,591
Occupancy (Rent, Utilities, Insurance, Interest, Etc.)	\$1,242,924
Future Program & Development	\$1,531,137
Supplies & Services Purchased	\$593,394
Telephone & Postage	\$164,495
Support of Local & National Services	\$107,468
Other	\$757,146
TOTAL	\$16,559,640

Impact



people supported



independence promoted

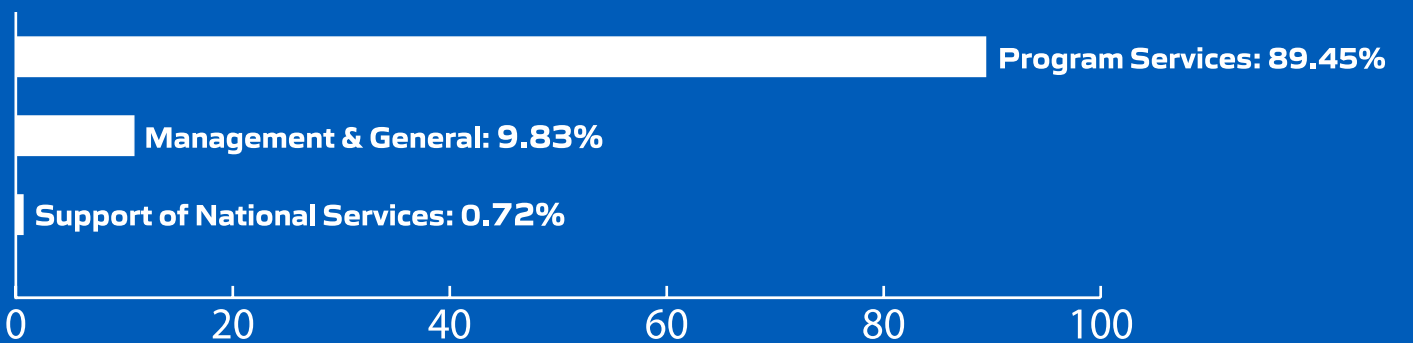


communities strengthened



business sustained

AT-A-GLANCE: PERCENT OF DOLLARS SPENT



LIVE

LEARN

WORK

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2023
Annual
Impact
Report

